## **2025 WHITEHORSE BUSINESS AWARS - CATEGORIES**

City of Whitehorse Award	
Home Business Award	A business that provides a service, operating out of a home office.
Trades Business Award	A business that provides a service at a customer location. (Trade)
Mobile Business Award	A business that provides a service at a customer location. (non-Trade)
Retail Business Award	A business that provides a retail product/service to consumers from a business location.
Franchise Business Award	A business which has support from a franchise network.
Hospitality Business Award	A business that provides a hospitality service to consumers from a business location.
Consumer Business Award	A business that provides a service from their business premises.
Business Consulting Award	A business provides consulting, products and/or services to other businesses and is not home based.
Business Services Award	A business that provides a service, products and/or services to other businesses and is not home based.
NFP & Social Enterprise Award	A business that supports the local community in a measurable way.
Health & Fitness Award	Business provides services to consumers either from their business premise or hybrid models.

Overall Award	