



WHITEHORSE
BUSINESS GROUP INC



Whitehorse Business Group Newsletter

June 2024 Edition

Greetings, esteemed members of the Whitehorse Business Group!

As we step into the heart of 2024, let's ignite the spark of innovation and drive our businesses to new heights! This June, we're bringing you a power-packed edition of our newsletter, filled with insightful articles, exciting events, and inspiring success stories from our vibrant community.

Reflecting on the Success of our Women in Business Luncheon



On Thursday, the 30th of May 2024, the Whitehorse Business Group hosted its annual Women in Business Networking Luncheon, and what an event it was! Held at the beautiful Box Hill Golf Club, it was a gathering that brought together

dynamic women from across our community for an afternoon of inspiration, connection, and empowerment. Our esteemed guest speaker for the day was none other than

[Kate Roffey AM](#), the trailblazing first female president of the Melbourne Football Club. Kate captivated the audience with her insights on a wide range of topics relevant to the Whitehorse community. From her remarkable journey in breaking barriers in the male-dominated world of sports leadership to her passion for creating change in infrastructure, Kate's wisdom resonated deeply with everyone in attendance. One of the highlights of the luncheon was the engaging Q&A session with Kate, where she shared personal anecdotes, including her surprising hobby of making furniture in her spare time. Her down-to-earth demeanor and willingness to share her experiences left a lasting impression on all of us.

In addition to Kate's inspiring words, we had the privilege of hearing from [Motherless Daughters Australia](#), a charity organization shedding light on the statistics and challenges faced by women and girls who have experienced the loss of their mothers. Their presentation provided valuable insights and underscored the importance of supporting one another through life's challenges.





We extend our heartfelt thanks to our event partners;

- [Noel Jones Box Hill/Mitcham](#)

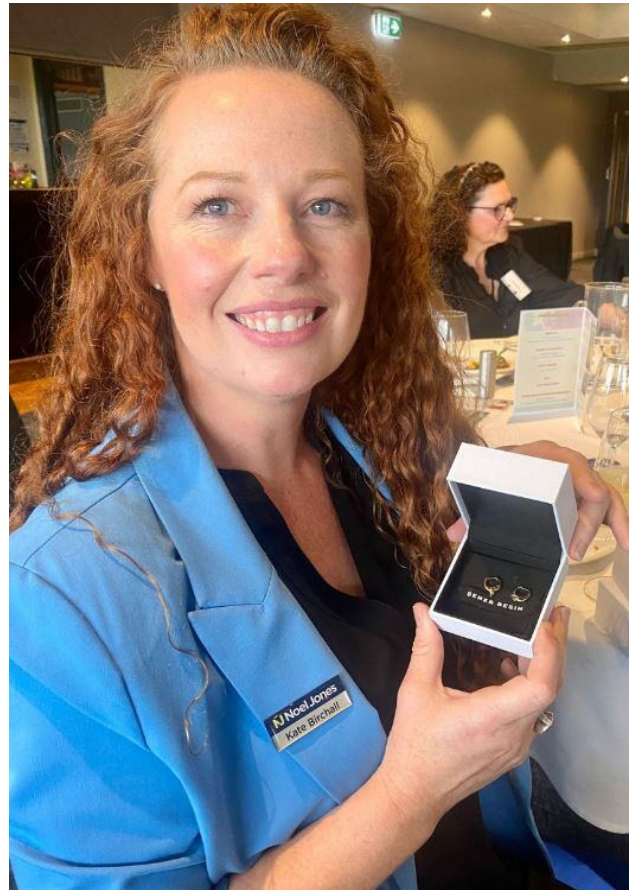
- [Flexi-Personnel](#)

- [Rotary Club of Box Hill Central](#)

- [Permanser Consulting](#),

for their generous support.

A special mention goes to [Sener Besim](#) for donating the stunning door prize of gold hand-crafted earrings, won by the lucky Kate Birchall.



Maximizing Your End-of-Financial-Year Success: 7 Tips for Small Business Owners

As the end of the financial year (EOFY) approaches, small business owners are gearing up for a critical period of reflection, assessment, and planning. It's a time to tie up loose ends, strategize for the year ahead, and, most importantly, ensure

your financial house is in order. To help you navigate this crucial time, we've compiled a list of practical EOFY tips tailored specifically for small business owners like you.

1. Review Your Financial Records

Before diving into any EOFY planning, it's essential to conduct a thorough review of your financial records. This includes examining your profit and loss statements, balance sheets, cash flow statements, and any other relevant financial documents. Identifying any discrepancies or areas of concern now can save you headaches down the road.

2. Assess Your Tax Obligations

EOFY is synonymous with tax time, and as a small business owner, understanding your tax obligations is paramount. Make sure you're up to date with changes to tax laws and regulations that may affect your business. Consider consulting with a tax professional to ensure you're maximizing deductions and taking advantage of any available tax breaks.

3. Organize Your Receipts and Invoices

Keeping track of receipts and invoices throughout the year can be a daunting task, but it's crucial for EOFY preparation. Take the time to organize your financial documentation, making sure everything is properly categorized and accounted for. This will not only streamline the tax filing process but also provide valuable insights into your business's financial health.

4. Review Your Expenses

EOFY presents an excellent opportunity to review your business expenses and identify areas where you can cut costs or reallocate resources more efficiently. Look for any recurring expenses that may no longer be necessary or opportunities to negotiate better rates with suppliers. Every dollar saved contributes to your bottom line.

5. Set SMART Goals for the Year Ahead

As you close out the current financial year, take some time to reflect on your business's performance and set goals for the year ahead. Make sure your goals are Specific, Measurable, Achievable, Relevant, and Time-bound (SMART).

Whether it's increasing revenue, expanding your customer base, or improving operational efficiency, having clear objectives will guide your efforts and keep you focused.

6. Invest in Professional Development

Continued learning and professional development are essential for small business owners looking to stay ahead in today's competitive landscape. Consider investing in courses, workshops, or conferences that can help you enhance your skills, expand your knowledge, and stay abreast of industry trends. The more you invest in yourself, the better equipped you'll be to lead your business to success.

7. Seek Advice When Needed

Running a small business can be challenging, and there's no shame in seeking help when you need it. Whether it's consulting with a financial advisor, seeking mentorship from experienced entrepreneurs, or joining a business networking group, don't hesitate to reach out for support and guidance. Sometimes, a fresh perspective can make all the difference.

As you prepare to close out another financial year, remember that EOFY is not just about crunching numbers and filing paperwork—it's an opportunity to reflect, strategize, and set the stage for future success. By following these EOFY tips and staying proactive in your approach, you'll position your small business for growth and prosperity in the year ahead.

We'd like to remind you, support is available to you, just check out our member businesses, including;

[- LDB Accountants & Advisors](#)

[- Saward Dawson](#)

[- Rodgers Reidy](#)

[- Auburn Bookkeeper](#)

[- NV Business Solutions](#)

Member Spotlight:

Tanya Anderson of Flexi-Personnel [and](#) [Permanser Consulting Group](#)



Tanya's journey in the recruitment industry is an example of the power of hard work, resilience, and a passion for helping others. Her career began in her family's jewellery shops in Melbourne, where she learned the fundamentals of business management, marketing, sales, and customer service from her father and his staff.

While studying at Business College, Tanya developed an interest in recruitment companies. This led her to Jon & Associates, a recruitment company located in the Southern Cross Hotel. Her curiosity and initiative landed her an interview for

the role of Office Junior at their Head Office, which she was offered on the spot.

Jon & Associates, a family business specialising in Engineering, Office, Architectural, and IT Recruitment, provided Tanya with a nurturing environment where she felt valued and cared for. The company's founder, Jon Heaney, saw potential in Tanya and gave her the opportunity to learn every aspect of the business. As the business grew, so did Tanya's roles, progressing from Administration Manager to PA, Project Manager, Recruitment Consultant, Branch Manager, and Area Manager.

After Jon sold the business to Adecco Group, one of the largest Recruitment Companies globally, Tanya continued to climb the corporate ladder, taking on roles such as Branch Manager, Area Manager, and General Manager. She later moved to Drake Overload as National Manager, responsible for five offices across Australia.

In November 2022, Tanya found her dream role at [Flexi Personnel](#) and [Permanser Consulting](#). Here, she feels fortunate to be part of a company that truly values its staff, clients, casuals, and candidates. As part of her role, Tanya is responsible for the continued growth and development of the Permanent Placement Division across both companies.

What motivates Tanya in her work is her love for what she does, the great company she works for, and the genuine people she works with. She finds joy in assisting staff and colleagues to be successful in their work and achieve their goals. She also enjoys working with candidates and clients, striving to find the perfect match for both parties.

Tanya has faced challenging times in her career, particularly during the GFC and Covid. During these times, she stayed strong and positive, continually evaluated the situation, adjusted her approach where needed, and planned to come through the other side as well as possible.

Looking to the future, Tanya sees a bright future for recruitment. She believes that companies will always need staff and candidates will always need work. She emphasises the need for the industry to continue to innovate and use new technologies such as AI to enhance the services they provide.

For those starting in recruitment, Tanya recommends seeking an experienced coach or mentor for support. She encourages lifelong learning

and taking the time to reflect on one's performance. She also advises setting goals, taking pride in success and accomplishments, and being prepared for the ups and downs of recruitment.

Tanya has worked on several projects that have contributed to the growth of [Flexi Personnel](#) and [Permanser Consulting](#). She works with Permanent Recruitment Consultants, Branch Managers, Clients, and Candidates to ensure they provide the best service possible and exceed expectations.

Being a part of the [Whitehorse Business Group](#) for over 16 years has benefited Tanya and her business in numerous ways. It has provided opportunities to connect with others, broaden their network, promote their services, and learn through the training opportunities organised by the Group. Tanya has also had the privilege of sitting on the Board of the Whitehorse Business Group and later being a Judge for the Business Awards. Tanya's journey is a shining illustration of how passion, hard work, and a commitment to continuous learning can lead to success in the recruitment industry.



First Friday Casual Dinner at Puss & Mew



Last Friday, the Whitehorse Business Group took a delightful detour from our regular Casual Drinks and Networking event. With the long public holiday weekend upon us, we decided to switch things up a bit for those who chose to stay local. The result? An intimate, fun-filled dinner at Nunawading's first Gin Distillery, [Puss & Mew!](#)

From the moment we walked in, the warm welcome from **Deb** and her team set the tone for what was to be an amazing night. The atmosphere was buzzing with energy and camaraderie.

The culinary journey was nothing short of spectacular. Our taste buds were treated to a set menu featuring a selection of dips with pitta bread, fries, calamari, chicken ribs, an array of pizzas, and to top it all off, delicious churros.

But the highlight of the evening was, without a doubt, the connections

made. Conversations flowed as smoothly as the gin, with each of us getting to know our fellow members a little better. New relationships were forged, old ones strengthened, and potential collaborations discussed.

A special thanks to those who came out to an unforgettable night at Puss & Mew.



We look forward to welcoming you to our next [First Friday Casual Drinks & Networking on Friday 5th July](#) when we return to **The Round**.



We extend a Warm Welcome Our New Members!!

Rebecca D'Angelo of [Business Life Results](#)

Richie Forrester of [Systematic Security Trade Services](#)



Your unique perspectives and experiences are what make the Whitehorse Business Group a vibrant and diverse community. We look

forward to your contributions and participation.

Nominations are now OPEN for the
Whitehorse Business Group's annual
Excellence in Business Awards! 🏆



Mark your calendars for the big day: **November 15th, 2024!** 📅 It's time to shine a spotlight on the businesses that make our city of Whitehorse truly exceptional. 🏆

Do you have a favourite local business that deserves recognition for their outstanding contributions? Now's your chance to nominate them for a prestigious award! Whether it's a small boutique, a bustling café, or a cutting-edge tech startup, we want to hear about the businesses that inspire you.

Click the link to nominate and celebrate the best of Whitehorse.

<https://www.whitehorsebusinessgroup.com.au/business-awards-nomination-form>

Yarra Valley Water Community Grants Available!!



Yarra Valley Water Community Grants Program Up to \$15,000 available!

Applications are open for the [Yarra Valley Water Community Grants Program](https://www.yvw.com.au/community-grants).

This is a fantastic opportunity for local community organisations to apply for grants of up to **\$15,000**. These funds are dedicated to projects that promote water conservation, improve habitats, and educate others on the wise use of water.

Applications open on **Monday, 17 June 2024** and close on **Sunday, 14 July 2024**. All organisations are encouraged to seize this opportunity and make a difference in our community.

The Community Grants Program aligns with Yarra Valley Water's purpose: to support the health and wellbeing of our customers and create a brighter future for communities and the natural environment. For more information please visit

<https://www.yvw.com.au/community-grants>

Yarra Valley Water - Partner and sponsor of the Whitehorse Business Group.

Events that you don't want to Miss!!



Unleash Your Potential at

[Digital Day Out!](#)

When: Thu 27 June, 9am- 2:30pm

Presented By: Whitehorse Council
and Melbourne Innovation Centre

Where: The Round 379-399

Whitehorse Rd.

Cost Members: \$129 (inc. GST)

[Book Now](#)

[First Friday Casual Drinks & Networking](#) is Back at

The Round this July

When: Fri 5 July, 5:30pm - 7:00pm

Presented By: Whitehorse Business Group

Where: The Round, 379-399 Whitehorse Rd, Nunawading

[Book Now](#)



The Factory Tour We've been waiting for!!

[Nadrasca Factory Tour](#)

When: Thu 11 July, 12:15pm - 1:30pm

Presented By: Nadrasca

Where: 52 Rooks Road, Nunawading

[Book Now](#)

[MACV Community Houses Lunch](#)

When: Thursday 5 September, 12:00pm - 1:30pm



Presented By: Whitehorse Business Group

Where: Vermont South
Neighbourhood House

Cost Members: \$25 (inc. GST)

[Book Now](#)

Save The Date!! [2024 Excellence In Business Awards](#)

When: Friday, 15th November 2024

Presented by: Whitehorse Business Group

Click [here](#) to Nominate Your favourite Whitehorse Business



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