

# WOMEN *in* BUSINESS

## LUNCHEON 2018



WHITEHORSE  
BUSINESS GROUP PTY LTD

Guest speaker:

# Kate Austin

Founder  
& CEO of



Kate Austin is the Founder & CEO of Pinchapoo – a cheeky start – up turned national NFP organisation founded on the idea of pinching hotel toiletries for those in need. Kate lives by the belief that having access to personal hygiene products is a basic human right and ones that's essential to physical and mental well-being – working tirelessly promoting the important impact this has on our lives.

The grass roots charity has successfully transformed its simple modern day 'Robin Hood' concept into a movement that has now works alongside the biggest names in support for the disadvantaged and has proudly supplied in excess of 1.3 MILLION products

to men, women and children around Australia in its 8 years of operation. Pinchapoo is now proudly the largest NFP distributor of personal hygiene products nationally – tackling head on the alarming statistic that is 1 in 6 Australian families are without access to these essential items.

Recently awarded a pride of Australia medal, Global Hotel Industry Innovation winner, finalist in the National Female Entrepreneur Awards and a nominee for Australian of the Year – Kate is an energetic visionary who certainly has a story to tell about the place and time in her life that Pinchapoo was born and is proof that you can choose to create change and succeed.

**Thursday 24th May, 2018** Box Hill Golf Club 202 Station Street, Box Hill

Start: 11:45am – 2:00pm **Members:** \$50 **Non-Members:** \$65

RSVP: before May 10th 2018. To book your tickets please visit our website: [www.whitehorsebusinessgroup.com.au](http://www.whitehorsebusinessgroup.com.au)



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